



55

JANOG

Meeting in Kyoto

Sponsorship Guide



# Message

JANOG55 Meeting will be hosted by AT TOKYO Corporation, a company that operates data centers in urban areas such as Tokyo and Osaka.

Since its establishment, our company has primarily focused on providing data center services to numerous customers both in Japan and abroad. In recent years, we have also been actively enhancing our connectivity offerings, which are now widely used by IX providers, numerous domestic and international telecommunications companies, and cloud service providers.

JANOG55 Meeting will be held in Kyoto, a city rich in Japan's traditions and culture, known as the ancient capital with a history spanning a thousand years. Kyoto's global reputation as an international city, attracting people from both within Japan and overseas, makes it an ideal location for fostering vibrant discussions and generating new business opportunities.

We hope that the JANOG55 Meeting in Kyoto will pave the way for new communications, the advancement of technology and business, and the further growth of Japan's internet and network industry in collaboration with all of you.

We look forward to seeing you in Kyoto this winter.

Thank you very much.

AT TOKYO Corporation

# Outline

<b>Date</b>	January 22-24, 2025
<b>Venue</b>	Kyoto International Exhibition Hall "Miyako Messe" <a href="https://www.miyakomesse.jp/english/">https://www.miyakomesse.jp/english/</a>
<b>Banquet</b>	Hotel Okura Kyoto <a href="https://www.hotel.kyoto.e.adw.hp.transer.com/okura/">https://www.hotel.kyoto.e.adw.hp.transer.com/okura/</a> January 23, 18:30- (Tentative)
<b>Organizer</b>	JAPAN Network Operators' Group
<b>HOST</b>	 AT TOKYO Corporation
<b>Expected number of participants</b>	Conference: 3,700 people Banquet: 1,000 people
<b>Intended Participants</b>	Network engineers and operators focused on the Internet, server technicians, system developers and operators, researchers, executives, including those from telecommunications carriers, ISPs/CATV, IX providers, content providers, cloud service providers, data center operators, service providers, universities, and government entities.
<b>Language</b>	Japanese
<b>Contact</b>	JANOG55 Office <a href="mailto:janog55-office@eside.co.jp">janog55-office@eside.co.jp</a> +81-3-6435-8789 Business hours: 9:00 AM to 5:00 PM

## Sponsorship Application

<b>Reception opens</b>	<b>Tuesday, October 1, 2024, 11:00 a.m.</b>
<b>Application Deadline</b>	<b>Monday, November 11, 2024 3:00 p.m.</b> After the deadline, if you wish to apply, please contact the secretariat.
<b>Sponsorship Application Form</b>	<a href="https://forms.gle/NuFAWUug8hnLQUNG7">https://forms.gle/NuFAWUug8hnLQUNG7</a>
<b>*Regarding Logo Placement</b>	If two companies apply for sponsorship jointly, only one company's logo will be displayed on signs, websites, etc.



# Access



## By Train/Bus

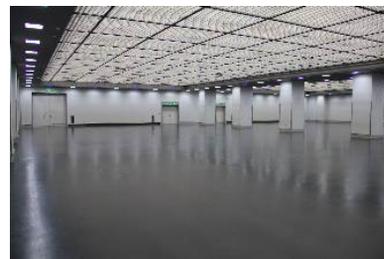
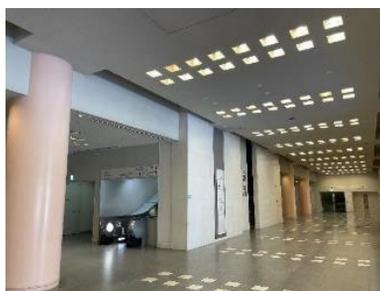
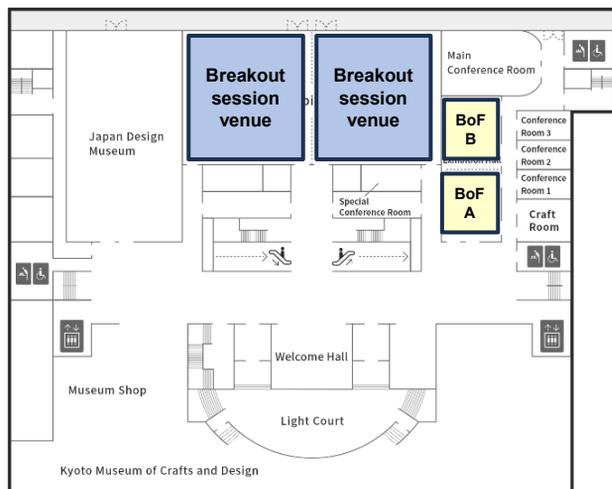
## By Plane

Nearest Station	Approx. 8-minute walk from Higashiyama Station on the Kyoto City Subway Tozai Line
From Kyoto Station	<ul style="list-style-type: none"> <li>By Train: Take the Kyoto City Subway Karasuma Line, and get off at Karasuma Oike Station for transfer to Higashiyama Station (Miyako Messe Mae) on the Kyoto City Subway Tozai Line. It is an approx. 15-minute ride on the train and an 8-minute walk from the station.</li> <li>By Bus: Take the Kyoto City Bus Route 5 or 105* (from the bus terminal A1) and get off at Okazaki Koen Bijutsukan/Heian Jingu Mae bus stop; or take Route EX100* (from bus terminal D1) and also get off at Okazaki Koen Bijutsukan/Heian Jingu Mae; or else take the Kyoto City Bus Route 206 (from the bus terminal D2) and get off at Higashiyama Nijo/Okazaki Koen Guchi bus stop.</li> </ul>
	<p>*operates only on Saturdays and Sundays and national holidays</p> <ul style="list-style-type: none"> <li>By Taxi: Approx. 20 minutes</li> </ul>

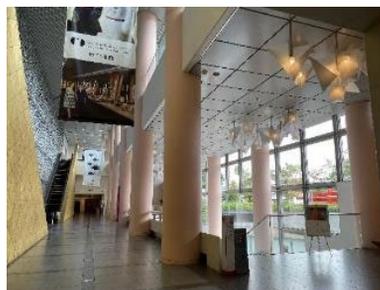
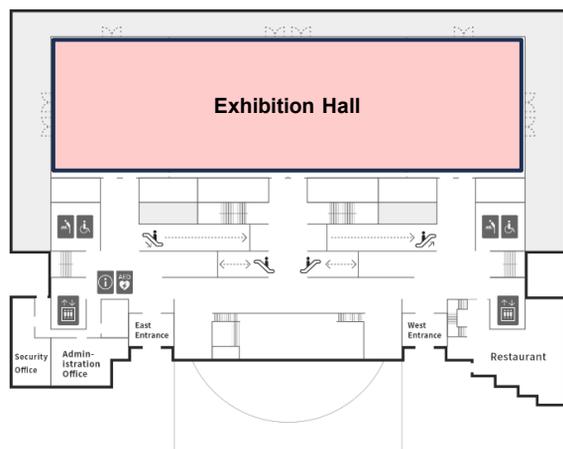
Nearest Airports	Kansai International Airport (KIX) / Osaka (Itami) International Airport (ITM)
By Train / Bus	<ul style="list-style-type: none"> <li>From Kansai International Airport (KIX): Approx. 80 minutes by Kansai-Airport Express "HARUKA" to Kyoto Station. Approx. 90 minutes by Airport Limousine to Kyoto Station</li> <li>From Osaka (Itami) International Airport (ITM): Approx. 50 minutes by Airport Limousine to Kyoto Station</li> </ul>
	<ul style="list-style-type: none"> <li>From Kansai International Airport (KIX): 95km; Driving time approx. 1.5 hours</li> <li>From Osaka (Itami) International Airport (ITM): 47km; Driving time approx. 50 minutes</li> </ul>

# Venue Information(Layout)

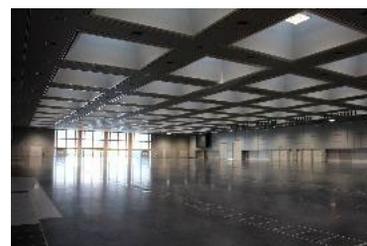
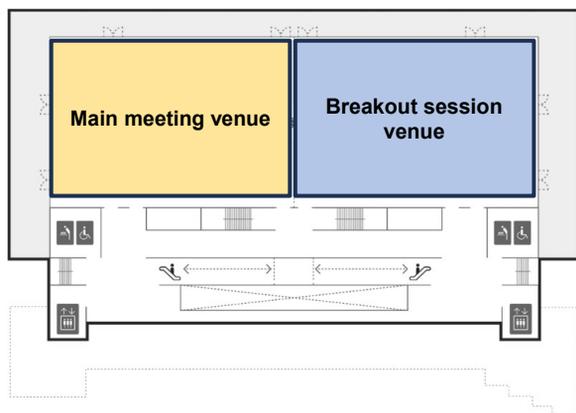
## B1F



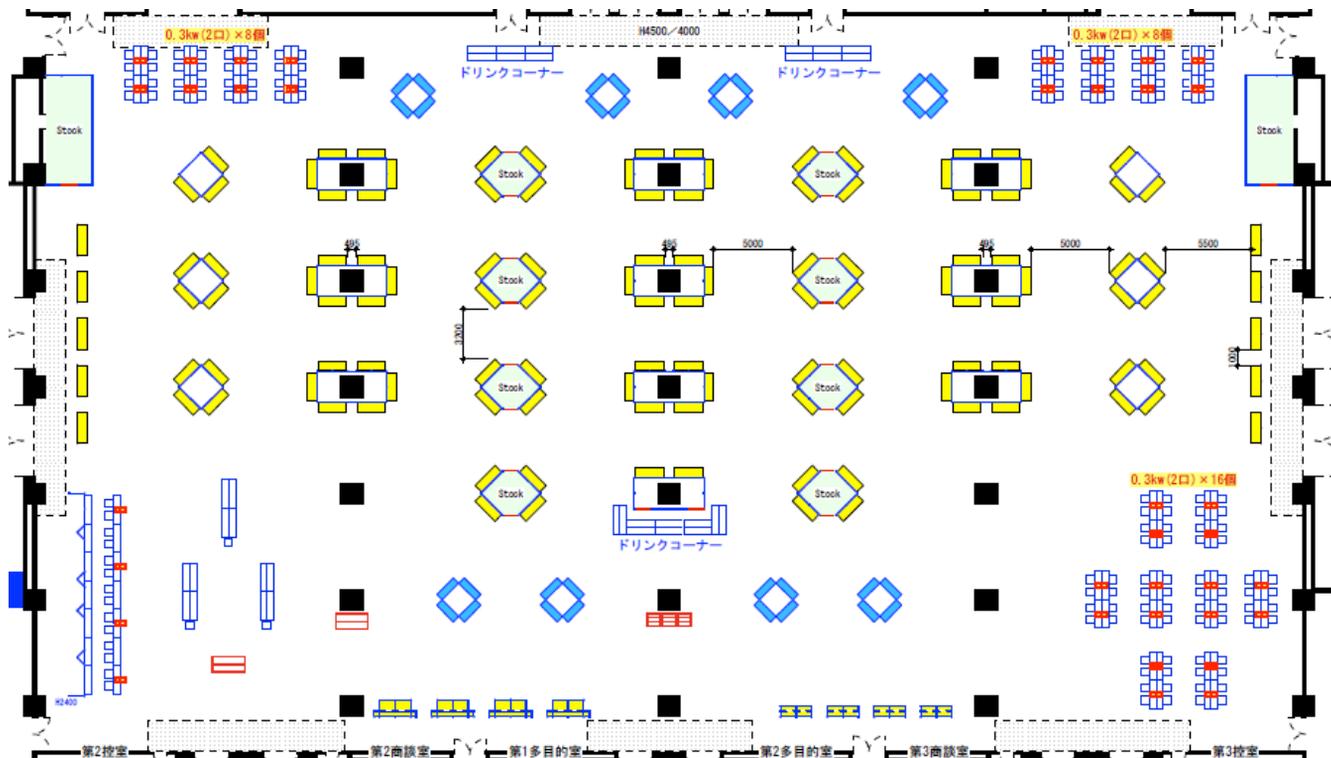
## 1F



## 3F



# Exhibition hall



As of September 18, 2024 (Subject to change)

(The layout of the exhibition hall is subject to change and will be updated as needed.)

## Exhibition Booths



Miyabi Exclusive Exhibition Booth  
W1980 D1050 H2400



Dedicated diamond exhibition booth  
W1980 D700 H2400



Platinum & Gold Exhibition Booth  
W1980 D600 H2100

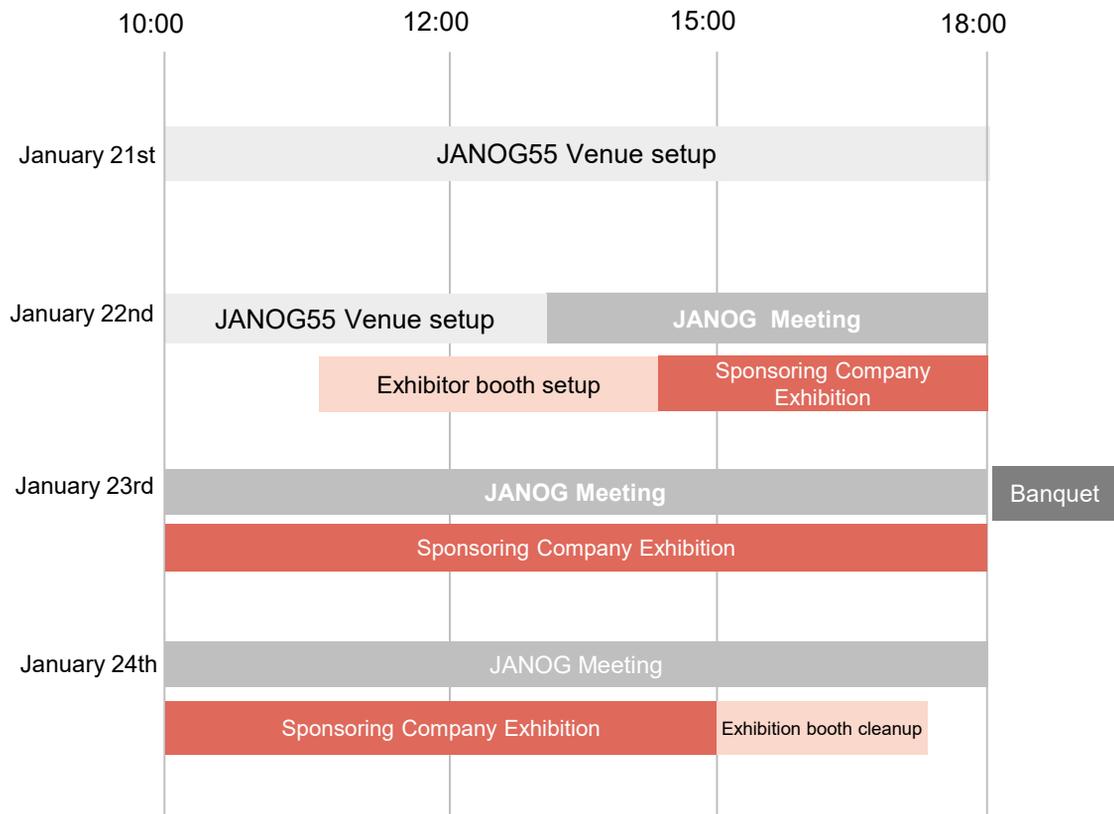
# Schedule

## Schedule until the event

October 1	Sponsorship application opens 11:00
November 11	Sponsorship application deadline 15:00
November 18	Exhibition briefing (Zoom) 14:00
Early January	Exhibitor application deadline
Mid-January	Registration starts
January 8, 2025	Detailed briefing during the exhibition (Zoom) 14:00
January 22-24, 2025	JANOG55 Meeting

As of September 18, 2024 (subject to change)

## Time schedule



# Sponsorship plan

## Miyabi

<b>Sponsorship Fee</b>	<b>2,000,000 JPY (excluding tax) / 1 unit</b> <i>*Due to printing constraints, the deadline is November 11.  Please contact us if you wish to use the service after that time.</i>
<b>Before the Event</b>	Extra Large logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"> <li>• Logo on name strap</li> <li>• Exhibition booth provided (in the exclusive "Miyabi" area; Miyabi-exclusive exhibition booth)  <i>*We will ask for your preferred booth location in the order of your application.</i></li> <li>• Logo on signboard introducing sponsors</li> <li>• Logo posted on the banner of the foyer atrium</li> <li>• Logo posted on the pillar near the entrance of the venue</li> <li>• Logo on table for breaks in the exhibition hall</li> </ul> <p>[Banquet]</p> <ul style="list-style-type: none"> <li>• 4 tickets to the banquet</li> </ul>
<b>After the Event</b>	<p>[Attendee List]</p> Access to the event attendee list (only for those who consented)



Wakakusa Exclusive  
Exhibition booth  
W1980 D1050 H2400



Foyer atrium vertical curtain & pillar  
near the entrance of the venue



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# Sponsorship plan

## Diamond

<b>Sponsorship Fee</b>	<b>1,200,000 JPY (excluding tax) / 1 unit</b>
<b>Before the Event</b>	Large logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Exhibition booth provided (Diamond-exclusive exhibition booth) <i>*We will ask for your preferred booth location in the order of your application.</i></li><li>• Logo on signboard introducing sponsors</li><li>• Logo posted on the pillar near the entrance of the venue</li><li>• Logo on table for breaks in the exhibition hall</li></ul> <p>[Banquet]</p> <ul style="list-style-type: none"><li>• 2 tickets to the banquet</li></ul>
<b>After the Event</b>	<p>[Attendee List]</p> Access to the event attendee list (only for those who consented)



Diamond Exclusive Exhibition Booth  
W1980 D700 H2400



Pillar near the entrance of the venue



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# Sponsorship plan

## Platinum

<b>Sponsorship Fee</b>	<b>600,000 JPY (excluding tax) / 1 unit (Limited to 50 units)</b> <i>*Additional units may be available upon request.</i>
<b>Before the Event</b>	Medium-sized logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Exhibition booth provided</li></ul> <i>*We will ask for your preferred booth location in the order of your application.</i> <ul style="list-style-type: none"><li>• Logo on signboard introducing sponsors</li><li>• 1 tickets to the banquet</li></ul>
<b>After the Event</b>	[Attendee List] Access to the event attendee list (only for those who consented)

## Gold

<b>Sponsorship Fee</b>	<b>400,000 JPY (excluding tax) / 1 unit (Limited to 50 units)</b> <i>*Additional units may be available upon request.</i>
<b>Before the Event</b>	Small-sized logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Exhibition booth provided</li></ul> <i>*We will ask for your preferred booth location in the order of your application.</i> <ul style="list-style-type: none"><li>• Logo on signboard introducing sponsors</li></ul> <p><b>Please note: No banquet invitations are included, but you may attend by purchasing general admission tickets.</b></p>



Exhibition Booth  
W1980 D600 H2100

Platinum/Gold will have the same exhibition layout and specifications.

# Sponsorship plan (Optional)

※ The "Youth Support" and "Waiting Room" sponsorship options are available exclusively to companies that have subscribed to the Miyabi, Diamond, Platinum, or Gold sponsorship plans.

## Youth Support

<b>Sponsorship Fee</b>	<b>200,000 JPY (excluding tax) / 1 unit</b>
<b>Before the Event</b>	Small-sized logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Logo displayed on the signboard in front of the lunch venue room</li><li>• Presentation slot (a few minutes) A presentation slot to introduce your company during the lunch event on Friday, January 24 (for participants in the Youth Support Program organized by the IP Next Association). <i>*The presentation time will be adjusted depending on the number of sponsoring companies. Details will be provided later.</i> <i>*Please note: Due to limited time during lunch, the number of sponsoring companies may be restricted, or the schedule may change.</i></li><li>• Lunch with participants in the Youth Support Program (Up to 2 participants per company)</li></ul>

## Waiting Room

<b>Sponsorship Fee</b>	<b>200,000 JPY (excluding tax) / 1 room (limited to sponsors of Platinum level or above)</b>
<b>Details</b>	<ul style="list-style-type: none"><li>• 3-day meeting room rental</li><li>• Room capacity: 8 to 16 persons</li></ul> <p><i>*The room will be assigned by the secretariat. Due to limited availability, we may not be able to accommodate all requests. Thank you for your understanding.</i></p>

# Sponsorship plan

## Break Sponsor

<b>Sponsorship Fee</b>	<b>300,000 JPY (excluding tax) / 1 unit</b>
<b>Before the Event</b>	Small-sized logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Logo displayed on the sponsorship introduction signboard</li><li>• Logo displayed at the snack and coffee stations for participants</li></ul>



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## Bench Sponsor

<b>Sponsorship Fee</b>	<b>100,000 JPY (excluding tax) / 1 unit</b>
<b>Before the Event</b>	Small-sized logo will be posted on the JANOG55 website (Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>• Logo displayed on the benches inside the exhibition hall</li></ul>



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# List of Sponsorship Plans

Plan Name	Amount (excluding tax)	Exhibition Booth	Website & Signboard	Banquet Invitations	Registrant List Disclosure	Name Strap	Tenpyo Square Vertical Banner	Resting Table	Presentation Slot	Lunch
Miyabi	2,000,000 JPY	○	○	4 people	○	○	○	○	×	×
Diamond	1,200,000 JPY	○	○	2 people	○	×	×	○	×	×
Platinum	600,000 JPY	○	○	1 people	○	×	×	×	×	×
Gold	400,000 JPY	○	○	×	×	×	×	×	×	×
Youth Support	200,000 JPY	×	○	×	×	×	×	×	○	2 people
Waiting room	200,000 JPY	×	×	×	×	×	×	×	×	×
Break	300,000 JPY	×	○	×	×	×	×	×	×	×
Bench	100,000 JPY	×	○*	×	×	×	×	×	×	×

\* : No logo display on the signboard

○ : Only companies sponsoring Miyabi, Diamond, Platinum, or Gold are eligible to apply.

#### Regarding Exhibition Booths

- Booths will be provided in the order of applications within each sponsorship rank. Please note that there are a limited number of exhibition booths, and once the maximum capacity is reached, booths may no longer be available.
- Thank you for your understanding. Please contact the secretariat for the current status of booth availability.
- Even if exhibition booths are no longer available, you can still sponsor under the Miyabi, Diamond, Platinum, or Gold plans.

# Network Equipment Wanted

## Network Supporters

<b>Details of Application</b>	We are looking for companies that can provide network equipment.
<b>Contact</b>	<p>We have decided to ask for the cooperation of the “BAKUCHIKU” venue network. If you would like to donate, please send an email to the following network team (BAKUCHIKU).</p> <p><a href="mailto:support@bakuchiku.freshdesk.com">support@bakuchiku.freshdesk.com</a></p>
<b>Before the Event</b>	Small-sized logo will be posted on the JANOG55 website(Your link on our website)
<b>During the Event</b>	<ul style="list-style-type: none"><li>▪ Logo displayed on signboard</li></ul>
<b>Notes</b>	BAKUCHIKU will coordinate the details of the use of the network equipment to be provided. Please understand this in advance.
<b>About BAKUCHIKU</b>	<p>What is BAKUCHIKU BOARD?</p> <p><a href="https://bakuchiku.freshdesk.com/support/solutions/articles/153000196974-bakuchiku-board%E3%81%A8%E3%81%AF">https://bakuchiku.freshdesk.com/support/solutions/articles/153000196974-bakuchiku-board%E3%81%A8%E3%81%AF</a></p>

# Cancellation Policy

## Contract Procedure

Sponsorship applications will be accepted through a separately designated website. Once the sponsorship application is submitted, the sponsorship agreement is considered finalized.

## Cancellation of Sponsorship after Agreement is Finalized

If the sponsor cancels after the agreement is finalized, a cancellation fee will be charged according to the following terms:

- Until November 11, 2024: 50% of the sponsorship fee (excluding tax)
- After November 11, 2024: 100% of the sponsorship fee (excluding tax)

If the sponsor decides to cancel the sponsorship or any optional services, a written cancellation form must be submitted.

## Changes or Cancellation of the Event

In the event of force majeure, such as natural disasters, epidemics, war, or any other causes beyond the organizer's control, where it becomes impossible to hold the event on-site, the organizer reserves the right to change the event format (including online events), change the dates or venue, or cancel the event entirely. In such cases, no refunds of sponsorship fees will be made.

If the event is canceled due to a state of emergency, event restriction orders, or requests from national or local governments in response to the spread of COVID-19, such a cancellation will be considered an act of force majeure.

If the event is held online only, this will not be considered a cancellation of the event. The organizer is not responsible for any damages or losses incurred by the sponsor due to changes in the event format, dates, venue, or cancellation of the event. If the organizer cancels the event due to its own reasons, it will refund the sponsorship fees after deducting necessary expenses incurred by the organizer. Beyond this, the organizer will not be liable for any other compensation.

Please review the above sponsorship and cancellation policy carefully. By checking the confirmation box on the application form, you agree to the terms outlined above. Your agreement will be considered confirmed upon completion of the application.

Please note: Should any new announcements be made by the government or relevant authorities, additional measures may be added or changes may be made accordingly.

September 18, 2024

e-side, inc.  
JANOG55 Office